



CCI International Conference Creating Value: Between Commerce and Commons 25-27 June 2008
Program

Time	Activity	Location
WELCOME RECEPTION Tuesday 24th June 2008, 5-7pm		Merivales Restaurant Mezzanine Level
DAY 1 Wednesday 25th June 2008		
8.00am	Registration (until 8.50am)	Foyer – Plaza Level
9.00am	CCI Welcome and Introduction: QUT's Deputy Vice-Chancellor (Academic), Professor David Gardiner and CCI Director, Stuart Cunningham	Rooms P1 and P2
9.15am	Keynote Address – Baroness Susan Greenfield chaired by Professor David Gardiner "Creating Creative Brains"	Rooms P1 and P2
10.00am	Panel in Response – Arun Sharma, John Hartley and Erica McWilliam chaired by Stuart Cunningham	Rooms P1 and P2
10.45am	Morning Tea	Foyer – Plaza Level
11.15am	Panel Session #1	Rooms P1-P5 and M9
12.45pm	Lunch	Foyer – Plaza Level
1.30pm	Panel Session #2	Rooms P1-P5 and M9
3.00pm	Afternoon Tea	Foyer – Plaza Level
3.30pm	Keynote Address – Richard Allan chaired by Terry Flew "Public Information – an Opportunity for Public and Private Value"	Rooms P1 and P2
4.15pm	Refreshment Break	Foyer – Plaza Level
4.30pm	Panel Session #3	Rooms P1-P5 and M9
6.00pm	Book Launch and Drinks – Launched by Henry Jenkins John Hartley, "Television Truths, Forms of Knowledge in Popular Culture" Stuart Cunningham, "In The Vernacular" Michael Keane, "Created in China: The Great New Leap Forward" Brian Fitzgerald et al, "Copyright Law, Digital Content and the Internet in the Asia Pacific" Terry Flew, "New Media: An Introduction, 3rd Edition" Erica McWilliam, "The Creative Workforce: How to launch young people into high flying futures" Axel Bruns, "Blogs, Wikipedia, Second Life, and Beyond: From Production to Prodsage"	Foyer – Plaza Level
7.30pm	Conference Dinner (The Point Restaurant & Bar)	South Bank



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Time	Activity	Location
DAY 2 Thursday 26th June 2008		
8.15am	Registration (until 8.50am)	Foyer – Plaza Level
9.00am	Keynote Address – Henry Jenkins chaired by John Hartley "What Happened Before YouTube?"	Rooms P1 and P2
10.00am	Plenary Address – Camilla Cooke chaired by David McKnight "Federal Election 2007 – KEVIN07 Web Campaign"	Rooms P1 and P2
10.40am	Plenary Address – Margaret Simons chaired by David McKnight "What are Journalists For?"	Rooms P1 and P2
11.15am	Morning Tea	Foyer – Plaza Level
11.30am	Panel Session #4	Rooms P1-P5 and M9
1.00pm	Lunch	Foyer – Plaza Level
1.45pm	Panel Session #5	Rooms P1-P5 and M9
3.15pm	Afternoon Tea	Foyer – Plaza Level
3.45pm	Keynote Address – Kim Dalton chaired by Stuart Cunningham "Broadband Innovations and the Creative Economy"	Room P1
	Higher Education Panel – Norman Jackson, Richard Johnstone, David Gardiner, Tom Cochrane, Vi McLean, Deborah Terry, Elizabeth McDonald and Erica McWilliam chaired by Richard Johnstone "Leading University Teaching"	Room P2
4.45pm	Refreshment Break	Foyer – Plaza Level
5.00pm	Keynote Address – John Quiggin chaired by David Court "Amateur content production and innovation policy"	Room P1
	Keynote Address – Norman Jackson chaired by Richard Johnstone "Tackling the Wicked Problem of Creativity in Higher Education"	Room P2
5.45pm	CCI Series Announcement – Greg Bain, General Manager, University of Queensland Press	Rooms P1 and P2
6.00pm	Day Close – Delegates make own dinner arrangements	



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DAY 3 Friday 27th June 2008		
8.15am	Registration (until 8.50am)	Foyer – Plaza Level
9.00am	Keynote Address – Mark Deuze chaired by Terry Flew “Journalism, New Media and Convergence Culture”	Rooms P1 and P2
10.00am	Plenary Panel – John-Paul Marin and Tony Walker chaired by Anne Dunn “Media Institutions in the Age of Convergence Culture”	Rooms P1 and P2
10.45am	Morning Tea	Foyer – Plaza Level
11.15am	Advisory Board Discussion “Drawing the Threads Together: Overviewing the Creation of Value Between Commerce and Commons” chaired by Henry Jenkins	Rooms P1 and P2
12.45pm	Lunch	Foyer – Plaza Level
1.30pm	Keynote Address – Graham Vickery chaired by Brian Fitzgerald "Participative Web"	Rooms P1 and P2
2.30pm	Copyright Perspectives Panel – Oli Wilson, Benedict Atkinson and Chunyan Wang chaired by Brian Fitzgerald “The Application of Copyright Law in a Web 2.0 World”	Rooms P1 and P2
3.30pm	Event Close	