

CCI International Conference Panel Sessions Creating Value: Between Commerce and Commons 25-27 June 2008
Wednesday 25 June, Session 1: 11.15am

Strand 1: Room P1	Organisation	Cultural Science
Susan Luckman	University of South Australia	Chairperson
John Hartley	QUT	What is Cultural Science?
Jason Potts	QUT	Can the evolutionary economics of creativity and identity underpin cultural science?
Craig Bremner	University of Canberra	The Persuasive Object of Design
Phillip McIntyre	University of Newcastle	Creativity and Cultural Production: An Interdisciplinary Approach to Understanding Creativity through an Ethnographic Study of Songwriting.
Strand 2: Room P3	Organisation	Creative Capital and Workforce Futures
Erica McWilliam	QUT	Chairperson
Matt Hitchcock	Griffith University	Making Music Together: The blending of an on-line learning environment for music artistic practice.
Robyn Torney	Edith Cowan University	Transitioning from training to employment in the performing arts: the model of the graduate-performance-company
Don Lebler and Erica McWilliam	Griffith University and QUT	Aligning Curriculum, Pedagogy and Assessment for building creative capacity in undergraduate students: A Case Study from the Conservatorium
Shane Dawson	UBC Canada	Monitoring Student Creative Capacity: Using network visualisation to evaluate pedagogical practice.
Strand 3: Room P4	Organisation	Legal Issues for Social Networks and Creating Public Value
Christoph Antons	University of Wollongong	Chairperson
Graham Greenleaf	UNSW	Seeing Australia's public domain as a whole
Brian Fitzgerald	QUT	Copyright Futures
Rachel Cobcroft and Elliott Bledsoe	QUT	CC+: Money for Jamming
Paul Draper	Griffith University	Who's really doing the stealing? How the music industry's pathological pursuit of profit and power robs us of innovation
Strand 4: Room P5	Organisation	Citizen Journalism: Diversifying Information / Democratising Conversation
Martin Stewart-Weeks	CISCO	Chairperson
David McKnight and Penny O'Donnell	UNSW and University of Sydney	Will quality journalism die?
Georgie McClean	SBS	Maintaining Relevance: Cultural Diversity and the case for Public Service Broadcasting
Anne Dunn	University of Sydney	Audience generated media: the challenge for public service broadcasters—an Australian perspective
Axel Bruns	QUT	Beyond the Pro/Am Schism: Opportunities for Collaboration between Professional and Citizen Journalists under a Prousage Framework
Strand 5: Room M9	Organisation	Broadband Innovations and the Creative Economy
Gerard Goggin	UNSW	Chairperson
Jerry Watkins	Swinburne	Who needs broadband? Low-cost implementation of e-services in rural India
Sal Humphreys	QUT	Ravelry on the net
Vivienne Waller	Swinburne	Too much information?: the relationship between public libraries and Google.
Joshua Green and Jean Burgess	QUT	Broadcast/Yourself: A Tale of Two YouTubes
Strand 6: Room P2	Organisation	Creative Industry Development Agendas: Design as Value-Add
Angelina Russo	Swinburne	Chairperson
Rachel Parker and Stephen Cox	QUT	A multi-level analysis of competitiveness and strategic action: The digital and visual effects sector in Australia
Jingcheng Zhang	Beijing Academy of Science & Technology China	Creative Industries in China
Chun Ouyang, Arthur ter Hofstede, Marcello La Rosa, Micahel Rosemann, Katherine Shortland and David Court	AFTRS and QUT	Camera, Set, Action: Automating Film Production via Business process management
Mark Ryan	QUT	The industry of Australian horror film production: a snapshot

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Wednesday 25 June, Session 2: 1.30pm

Strand 1: Room P1	Organisation	Cultural Science
James Donald	UNSW	Chairperson
Bob Hodge	University of Western Sydney	Humanities and the challenges of complexity
Stephen Muecke	University of Technology Sydney	Dust-mites : humans :: science : culture?
Emily Potter	University of Melbourne	'CultureLab': An Experimental Humanities
Jaz Hee-Jeong Choi	QUT	Playful Smoothness: The Other side of Science in the City
Strand 2: Room P3	Organisation	Creative Capital and Workforce Futures
Erica McWilliam	QUT	Chairperson
Melissa Gregg	UQ	"Always on: White collar labour and constant connectivity"
Matt Hitchcock	Griffith University	Enabling student self-efficacy in a participatory culture: a blended learning strategy
Luke Jaaniste and Jude Smith	QUT	Creativity in Context: the different views of creativity in creative industries discourse, and implications for 'creative workforce', 'creative capital' and 'creative pedagogy'.
Janine Sager	University of Western Sydney	Market Research Explores Aesthetic Experience: An Insightful Approach to Visual Art Audience Advocacy
Strand 3: Room P4	Organisation	Legal Issues for Social Networks and Creating Public Value
Graham Greenleaf	UNSW	Chairperson
Robert Cunningham	University of Western Australia	Critical Hardware Infrastructure Development and Open Source Innovation
Jessica Coates	QUT	The NC issue: the emerging concept of 'non-commercial' in online copyright licensing
Tama Leaver	University of Western Australia	From Creative Commons to Participatory Pedagogies
Strand 4: Room M9	Organisation	Citizen Journalism: Diversifying Information / Democratising Conversation
Ellie Rennie	Swinburne	Chairperson
Andrew Kenyon and Tim Marjoribanks	University of Melbourne	Journalism, Defamation Law and Public Speech
Sue Campin	QUT	The potential of <i>local, private governance spaces</i> – citizens or consumers of public space?
Megan Le Masurier	University of Sydney	Paper politics: microzines, Web 2.0 and citizen journalism
Barry Saunders	QUT	Developing methods of tracking distributed political discourse
Strand 5: Room P5	Organisation	Broadband Innovations and the Creative Economy
Jean Burgess	QUT	Chairperson
Trevor Barr	Swinburne	Help! Innovative Public Policy for Broadband
Susan Luckman and Julia de Roeper	University of South Australia	Wagging the Long Tail: Digital Distribution and Peripheral Screen Production Industries
Scott Ewing and Julian Thomas	Swinburne	Broadband and the Creative Economy in Australia
Anne Matacz	ARACY	Webinar Smart: How ARACY has facilitated learning exchanges across the nation and beyond.
Strand 6: Room P2	Organisation	Creative Industry Development Agendas: Design as Value-Add
David Court	AFTRS	Chairperson
Greg Hearn and David Rooney	QUT	Creating value in a knowledge economy: Policy issues for the 21 st Century
Michael Keane, Hong Lu and Vijay Anand Peelamedu Selvarajan	QUT	Comparing the Creative Economies of India and China: emergence, regeneration and renewal of high growth sectors and regions
Jerry Watkins and Lyndon Anderson	Swinburne	Design: revolutionizing the innovation process
Christy Collis	QUT	Making Creative Places: ideal places in creative city policies

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Wednesday 25 June, Session 3: 4.30pm

Strand 1: Room P1	Organisation	Cultural Science
Stephen Muecke	University of Technology Sydney	Chairperson
Catharine Lumby	UNSW	The Value of Innocence: Media, Representation and Children
Christine Schmidt	QUT	Designed on the Fringe: the Australian swimsuit's competitive edge in fashioning a global garment
Liza Hopkins	Swinburne	Turkish satellite television in Australia: a transnational imaginary?
Shannon Wylie	QUT	Evaluating 'Good' Fashion Journalism in Australia
Strand 2: Room M9	Organisation	Creative Capital and Workforce Futures
Erica McWilliam	QUT	Chairperson
Jennifer Tan and Erica McWilliam	QUT	Cognitive Playfulness, Creative Capacity and Generation 'C' learners
Hong Lu	Tsinghua University China	Sport Presentation: From A Traditional Competition Practice to A New Branch of Creative Industries
Dawn Bennett	Curtin University of Technology	Being the buzz. Specialist creatives, education and the changing world of work
Ruth Bridgstock	University of East Anglia United Kingdom	'Follow your bliss' or 'show me the money'? Career orientations, career management competence and career success in Australian creative workers
Strand 3: Room P4	Organisation	Legal Issues for Social Networks and Creating Public Value
Brian Fitzgerald	QUT	Chairperson
Christoph Antons	University of Wollongong	The internet and freedom of expression in Asia: The YouTube cases
Kylie Pappalardo	QUT	Promoting Open Access to Research in a Web 2.0 World
Ian McShane	Swinburne	Sustaining the Local Commons
Nic Suzor	QUT	The limits of contractual constitutionalism in governing virtual communities
Strand 4: Room P5	Organisation	Citizen Journalism: Diversifying Information / Democratising Conversation
Axel Bruns	QUT	Chairperson
Terry Flew	QUT	The Citizens' Voice? Evaluating the Concept of 'Voice' in Citizen Journalism Research and Practice in Australia
Trish FitzSimons	Griffith University	Contemporary Cross-Media Documentary and Choric Voice
Jason Wilson	QUT	Making citizen journalism work: Professional journalism as "social networking"
Debra Adams	QUT	Journalism Practice, netCTs & Citizen Participation
Strand 5: Room P3	Organisation	Broadband Innovations and the Creative Economy
Trevor Barr	Swinburne	Chairperson
Gerard Goggin	UNSW	Mobile Broadband, Cultural Policy, and the Commons'
Ellie Rennie	Swinburne	Upgrades to the Network: Indigenous communications and the arrival of NITV
Jock Given	Swinburne	Eclipsing Universal Service? Broadband policy in Australia
Henry Siling Li	QUT	Long Walk to Self-Representation: From "Big Character Posters" and Wall Newspapers to YouTube Videos
Strand 6: Room P2	Organisation	Creative Industry Development Agendas: Design as Value-Add
Jerry Watkins	Swinburne	Chairperson
Stuart Cunningham	QUT	Creative industries ten years on
Angelina Russo	Swinburne	Design in the age of social media: from product to process
Julia de Roeper	University of South Australia	Reflecting the present or imagining the future? The role of the cultural gatekeeper in developing creativity
Tinni Choudhury	QUT	Improving human computer interaction

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Thursday 26 June, Session 4: 11.30am

Strand 1: Room M9	Organisation	Cultural Science
Bob Hodge	University of Western Sydney	Chairperson
Andrew McNamara	QUT	"Dilemma of creativity: past and present"
Darren Sharp	Swinburne	Alchemy 2.0: transmuting social capital into real capital
Aneta Podkalicka and Thomas Petzold	QUT	Public service broadcasting under construction again: re-creating public value
Ben Bildstein	UNSW	Growth and Trends in Licence-based Commons on the Web
Strand 2: Room P3	Organisation	Creative Capital and Workforce Futures
Denise Meredyth	Swinburne	Chairperson
Ross Harley	UNSW	The Fall of the Wall: Beyond Walled Gardens in Higher Education
Chris Wilson	Swinburne	Modulations: Citizens, Consumers and the Emergence of Community Youth Radio
Henk Huijser	USQ	The Role of Formal Education in Fostering Creative Capital in Regional Universities
Denise Meredyth	Swinburne	Risk, skills and redemption: the Youthworx initiative in development
Strand 3: Room P4	Organisation	Legal Issues for Social Networks and Creating Public Value
Jessica Coates	QUT	Chairperson
Laure Muselli	QUT	Between open source strategies and open strategies: a strategic interpretation of software licenses
Lynne Spender	University of Western Sydney	Creators and copyright: leaning to the left?
Anthony Austin and Peter Black	QUT	Legal Issues Relating to Blogs, Podcasts and Wikis in Australia
Ben Atkinson	QUT	Everything new is old
Strand 2: Room P5	Organisation	Creative Capital and Workforce Futures
Julian Thomas	Swinburne	Chairperson
Maggi Phillips	Edith Cowan University	Creativity's crossing forces: a danced interplay
Stuart Gluth and Ron Corso	University of South Australia	The Creative Application of knowledge in University Education: A Case Study
Debra Polson	Australasian CRC For Interaction Design	miLK. The Mobile Learning Kit: Using game authoring tools to teach essential skills for a future Workforce
Julian Thomas and Ellie Rennie	Swinburne	Open source organisations and the changing role of third sector media
Strand 6: Room P2	Organisation	Creative Industry Development Agendas: Design as Value-Add
Stuart Cunningham	QUT	Chairperson
Michael Keane	QUT	Relative newcomers: framing culture, creativity and innovation in East Asia
David Court, Katherine Shortland and Kenneth Wang	AFTRS	Yawl4Film In Action - A Report from the Feature Film "Prime Mover"
Tingting Song	QUT	Independent cinema and investment in China's film industry
Dan Hill	Arup	Street life: How information changes cities and streets, and how we design them
Strand 1: Room P1	Organisation	Cultural Science
John Hartley	QUT	Chairperson
Chris Brennan-Horley and Susan Luckman	University of Wollongong and University of South Australia	Putting Maps Back Into Ethnographic 'Mappings': GIS, Ethnography and Cultural Research - A Case Study
Jean Burgess	QUT	'Viral Video' in YouTube's Social Network
Vicki Chihuan Chiu	QUT	Causal Connections among Producers and Consumers in the System of Web 2.0: A Case Study of Friend-making Website
Lucy Montgomery	QUT	From Governance to Entrepreneurial Consumers: Film, Music and Fashion in China.

CCI International Conference Panel Sessions Creating Value: Between Commerce and Commons 25-27 June 2008
Thursday 26 June, Session 5: 1.45pm

Strand 2: Room P3	Organisation	Creative Capital and Workforce Futures
Lelia Green	Edith Cowan University	Chairperson
Lelia Green	Edith Cowan University	Designing a National Innovation System to allow the Creative Industries to add value
Peter Higgs	QUT	Strong Attractors and Lily Pads: How Putting Numbers to the Drift of Creative Talent in the Creative Economy Through the Concentration Effect Can Reveal the Impact of Local Factors
Mark Andrejevic	UQ	"Productive Play: Interactive Advertising in Online Computer Games"
Judith Matthews	QUT	Developing Creative Capital: What can we learn from the workplace?
Strand 3: Room M9	Organisation	Legal Issues for Social Networks and Creating Public Value
Tama Leaver	University of Western Australia	Chairperson
Scott Kiel-Chisholm and Anne Fitzgerald	QUT	Managing Copyright for Open Access: Guidelines and the OAKList
Elliot Bledsoe and Amy Barker	QUT	Remix My Lit
Rami Olwan	QUT	Digital Revolution and Latest Amendments to the Jordanian Copyright Law
Chunyan Wang	Renmin University of China	Creative Commons in China
Strand 4: Room P5	Organisation	Citizen Journalism: Diversifying Information / Democratising Conversation - Panel Discussion
Terry Flew	QUT	Chairperson
Graham Young	On Line Opinion	Reflections on citizen journalism, blogging and the 2007 election mediascape
Mark Bahnisch	QUT	Reflections on citizen journalism, blogging and the 2007 election mediascape
Jason Wilson	QUT / You Decide 2007	Reflections on citizen journalism, blogging and the 2007 election mediascape
Strand 6: Room P2	Organisation	Creative Industry Development Agendas: Design as Value-Add
Michael Keane	QUT	Chairperson
Justin O'Connor	University of Leeds	Developing a creative cluster in a post-industrial city: CIDS and Manchester
Marcello La Rosa and Katherine Shortland	QUT and AFTRS	Bringing Process to Post Production
Weihong Zhang	QUT	Will China's Past Be its Future? The Role of Culture in Urban Regeneration
Prof. Li Qingben	Beijing Language and Culture University	Idea System in the China Cultural Center in Malta
Strand 1: Room P1	Organisation	Cultural Science
Craig Bremner	University of Canberra	Chairperson
James Donald	UNSW	Innovation, Education, Vocation.
Alan McKee	QUT	'Social scientists don't say titwank: some differences between humanities and social sciences approaches to studying human sexual behaviour'
John Banks	QUT	Misbehaving Agents: Theorising the Subject of Cultural Science
Janet Pagan	QUT	Australia's Creative Capability and the Health Sector
Strand 3: Room P4	Organisation	Legal Issues for Social Networks and Creating Public Value
Ben Atkinson	QUT	Chairperson
Jenny Georgiades	QUT	Copyright Liability for making and distributing content sharing and communication technologies: Conceptualising the Proper Balance.
Samsung Shi and Brian Fitzgerald	QUT	Contributorship? - Authorship in the Citizen Media Age and the Future of Copyright Law
Steven Gething	QUT	The Criminalisation of Copyright Law
Margie Borschke	UNSW	A Portrait of the Artist as a Pawn in their Game: Portrayals of Creative Activity in Debates about Copyright and Digital Networks