
CCI's Creating Value: Between Commerce and Commons

Key Conference Participants

Henry Jenkins

The 21st century McLuhan” (Howard Rheingold), Henry Jenkins is an international authority on the cultural implications of technological convergence, the digital economy and user-generated creativity. He is the DeFlorz Professor of Humanities and founding director of the Comparative Media Studies Program, Massachusetts Institute of Technology. Author of *Convergence Culture, Fans, Bloggers and Gamers: Exploring Participatory Culture* and many other books. See his blog at www.henryjenkins.org/

Mark Deuze

Advocate for citizen journalism and public communication, and theorist of creative and cultural labour. Department of Telecommunication, Indiana University and Professor in Journalism and New Media at Leiden University, the Netherlands

Stuart Cunningham

Director of the ARC of Excellence for Creative Industries and Innovation at QUT. This centre draws on contributions across the humanities, creative arts and social sciences to help build a more dynamic and inclusive innovation system in Australia. He is currently President of the Council for Humanities, Arts and Social Sciences (CHASS) (chass.org.au). He is the author or editor of several books and major reports for national and international agencies. His essay, *What Price a Creative Economy?* was published in 2006 by Currency House.

Norman Jackson

Leader in the development of creative approaches to curriculum reform in the UK. Chief Editor of *Developing Creativity in Higher Education: An Imaginative Curriculum* (Routledge 2006). Professor and Director of the Surrey University Centre for Excellence in Professional Training and Education, and Head of the UK Higher Education Academy

Margaret Simons

Freelance journalist and author of *The Content Makers - Understanding the Future of the Australian Media*, Penguin 2007, and *Faith, Money and Power - What the Religious Revival Means for Politics*, Pluto 2007.

Camilla Cooke

Freelance consultant who worked with the digital agency *New Dialogue* on the ALP 2007 federal election online campaign www.kevin07.com.au

John Hartley

ARC Federation Fellow and research director of the ARC Centre of Excellence for Creative Industries and Innovation. He is author of 18 books, translated into a dozen languages, and over 100 articles on creative industries, popular culture, media and journalism, including *Television Truths* (2008) and *Creative Industries* (ed., 2005). He is editor of the *International Journal of Cultural Studies*, and a Fellow of the Australian Academy of the Humanities.

Richard Allen

Leads Cisco's policy work on advanced technologies in the EU and also supports policy work in the Nordic region. He recently stepped down from his seat in the U.K. Parliament where he was IT spokesman for the Liberal Democrat party and an active Member of Parliament (MP) since 1997, working on ICT policy issues.

Brian Fitzgerald

Internationally recognised Intellectual Property (IP) and technology lawyer. He was a QUT Medallist in Law and studied at Oxford and Harvard Law Schools. At Harvard Law School in the mid 1990s he became involved in the new field of Cyber or Internet Law and has since pioneered the teaching and research of this area of law in Australia.

Erica McWilliam

One of Australia's most outstanding pedagogical scholars, Erica is internationally recognised for contribution to education reform, with a particular focus on workforce preparation of youth in post-compulsory schooling and in higher education. In her new book *Today's Kids, Tomorrow's Creatives*, Erica argues that to enter the creative workforce, young people don't just need more education and training, they need a different sort of education and training that takes account of the increasingly important role of creativity in innovation-led economies.