

# CCI Symposium

**16–17 November 2011**

**CCI Emerging Scholars Workshop**

**15 and 18 November 2011**

University of New South Wales  
Downtown CBD & Kensington Campuses

CCI

arc centre of excellence  
for creative industries  
and innovation

*Research for a creative Australia*

### CCI Emerging Scholars Workshop

Time	Activity	Location
2.00 – 2.30pm	Registration/Coffee	
2.30 – 5.00pm	Conference paper presentations	Coogee Legion Club

*For catering purposes, please register your attendance at <http://tiny.cc/4va4q> by Wednesday, 2 November*

The first part of the CCI Emerging Scholars workshop will give CCI Emerging Scholars the opportunity to present a single or co-authored paper based on work in progress. Each accepted paper will be given 20 minutes to present (including 5 minutes for questions). Following the presentations, non-presenters will be asked to align themselves with the paper of most interest to them.

Over the days that follow, and during Friday's session, small groups will consider how each paper could be improved and what future research ideas might emerge from those presented in the paper. This will offer an opportunity to focus on the benefits of collaboration: sharing knowledge, references and writing tips, and considering potential research directions. While the presented paper will be the focus of these discussions, all group members should benefit from the process.

**Centre of Excellence Symposium**

Time	Activity	Location
9.30 – 10.00am	Registration/Coffee	
10.00 – 10.15am	Welcome <i>Eileen Baldry, Acting Dean, Faculty of Arts and Social Sciences, UNSW</i> <i>Stuart Cunningham, Director CCI</i>	Theatre 1 & 2
10.15am – 12.30pm	Session 1: The digital domain and methodology <i>Fiona Martin (USyd), Axel Bruns (CCI – QUT), Larissa Hjorth (CCI - RMIT), Deb Verhoeven (CCI - Deakin), Patrik Wikstrom (Jönköping Int'l Business School)</i> <i>Chair: Jean Burgess</i>	Theatre 1 & 2
12.30-1.30pm	Catered Lunch	
1.30 – 3.00pm	Session 2: Key drivers of the socio-cultural research agenda Keynote address 'Culture/Society: veridical, material and compositional perspectives' <i>Tony Bennett (Centre for Cultural Research, UWS)</i>  'The Computational Turn' <i>Jean Burgess (CCI – QUT)</i>  'Theories of coordination and governance in and of the emergent digital commons' <i>Jason Potts (CCI – QUT)</i> <i>Chair: Stuart Cunningham</i>	Theatre 1 & 2
3.00 – 3.30pm	Afternoon tea	
3.00 – 5.30pm	CCI Advisory Board	Syndicate 5
3.30 – 5.00pm	Session 3: New directions in journalism and the current media enquiry 'Computational journalism – journalists as data miners, and more' <i>Brian McNair (QUT)</i>  'Who will pay for quality journalism, and how?' <i>David McKnight (UNSW)</i>  'Public service media meets social media: beyond the old media-new media divide' <i>Hallvard Moe (University of Bergen)</i> <i>Chair: Axel Bruns</i>	Theatre 1 & 2
6.30 – 8.00pm	Convergence - Once more with feeling Cocktail event	Gilbert & Tobin

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Centre of Excellence Symposium

Time	Activity	Location
9.00 – 9.30am	Registration/Coffee	Red Centre
9.30am – 10.45pm	Session 4: Informal Innovation <i>Ramon Lobato (CCI - Swinburne), Julian Thomas (CCI - Swinburne), Terry Flew (CCI - QUT), Elaine Zhao (CCI – QUT), Aneta Podkalicka (CCI – Swinburne)</i>	Red Centre
10.45 – 11.00am	Morning tea	
11.00am – 12.00pm	Session 5: Asia 'Creativity by Design (Asia)' <i>Michael Keane (CCI - QUT), Stephanie H. Donald (CCI - RMIT), Christoph Antons (CCI - Deakin), Larissa Hjorth (CCI - RMIT)</i>	Red Centre
12.00- 1.00pm	Lunch + special announcement	JG's Café
1.00 – 3.00pm	Session 6: CCI narrative: evidence for the value-add of the centre <i>Stuart Cunningham (CCI - QUT), Elspeth Probyn (USyd), Kim Anderson(CEO, The Reading Room), CCI RHD Sub Committee representative</i>	Red Centre
3.00 – 6.00pm	Social activity	
6.00pm	Dinner: Ceviche	56 Carr Street Coogee Beach

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### CCI Emerging Scholars Workshop

Time	Activity	Location
9.00 – 10.30am	Collaboration roundtable <i>Ruth Bridgstock (CCI - QUT), Greg Hearn (CCI - QUT), Lelia Green (CCI - ECU), Chris Wilson (CCI - Swinburne), Mark Ryan (CCI - QUT), Jonathon Hutchinson (CCI – QUT), Darryl Woodford (CCI - QUT)</i> <i>Chair: Jean Burgess</i>	Red Centre
10.30 – 11.00am	Morning tea	Red Centre
11.00 – 1.00pm	'Paper Jam' collaborative group session	Red Centre
1.00 – 1.30pm	Group reports CCI Narrative from RHD perspective discussion	Red Centre
1.30pm	BBQ Lunch	

*For catering purposes, please register your attendance at <http://tiny.cc/4va4q> by Wednesday, 2 November*

**Vijay Anand** is a PhD Candidate at the ARC Centre for Excellence in Creative Industries and Innovation. His research examines tensions between formal and informal economies and established and emergent creative industries business models through India's film industry. Attempts to curb film piracy in India have had little success and informal markets are increasingly being recognised as an important site of entrepreneurial behaviour, economic activity and employment. Vijay's thesis considers responses from government, industry, consumers and 'pirates' in an attempt to come to terms with the shifting of the fulcrum in the formal-informal balance in India's creative industries.

**Christoph Antons** holds a Chair in Law in the School of Law, Faculty of Business and Law at Deakin University in Melbourne. He is a Chief Investigator in the Australian Research Council Centre of Excellence for Creative Industries and Innovation (CCI) and an External Associate of the Max Planck Institute for Intellectual Property and Competition Law in Munich, Germany. His recent book publications are 'Globalisation and Resistance: Law Reform in Asia since the Crisis' (Hart, 2007, co-edited with Volkmar Gessner), 'Traditional Knowledge, Traditional Cultural Expressions and Intellectual Property Law in the Asia-Pacific Region' (Kluwer, 2009) and 'The Enforcement of Intellectual Property Rights: Comparative Perspectives from the Asia-Pacific Region' (Kluwer, 2011).

**Eileen Baldry** PhD is Professor of Criminology in the School of Social Sciences and International Studies, UNSW where she has taught in the social policy, social and community development and criminology programs and has been Associate Dean (Education). She has researched with prisoners and people transitioning from prison and post-prison, homelessness and Indigenous justice as well as with criminal justice and human service government and NGO agencies and has numerous publications relating to these areas of work. She has been an advocate for social justice in criminal justice for over 25 years and is a founding member of the Beyond Bars Alliance, the Aboriginal Disability Justice Campaign, the Women in Prison Advocacy Network, the Coalition for Intellectual Disability in the Criminal Justice System and the Crime and Justice Reform Committee. For work in these areas she was awarded the NSW Justice Medal in 2009. Recent and current research projects, in which she is a chief investigator include The Australian Prisons Project; People with Mental Health and Cognitive Disability in the Criminal Justice System; its follow up project Indigenous Australians with Mental Health Disorders and Cognitive Disability in the Criminal Justice System; Working from the ground up: community development with public housing communities; Social and Cultural Resilience and Emotional Well-being of Aboriginal Mothers in Prison; and Aboriginal Women with dependent Children leaving Prison. She is the current President of the NSW Council of Social Services.

**Tony Bennett** joined UWS as Research Professor in Social and Cultural Theory at the Centre for Cultural Research in 2009. His previous positions included a period as Professor of Sociology at the Open University where he was also a Director of the ESRC Centre for Research on Socio-cultural Change, and as Professor of Cultural Studies at Griffith University where he was also Dean of Humanities and Director of the ARC Key Centre for Cultural and Media Policy. He is a member of the Australian Academy of the Humanities.

**Ruth Bridgstock** is Vice Chancellor's Research Fellow. She researches lifelong individual career and organisational development in the post-compulsory education and business contexts of the 21st century. Ruth's current fellowship project Creating Innovators is concerned with building and testing theory relating to effective university education for careers in the innovation sectors.

**Axel Bruns** is an Associate Professor in the Creative Industries Faculty at Queensland University of Technology in Brisbane, Australia. He is a Chief Investigator in the ARC Centre of Excellence for Creative Industries and Innovation (CCI), author of Blogs, Wikipedia, Second Life and Beyond: From Production to Produsage (2008) and Gatewatching: Collaborative Online News Production (2005), and editor of Uses of Blogs with Joanne Jacobs (2006; all released by Peter Lang, New York).

**Jean Burgess** is a Senior Research Fellow in the Creative Industries Faculty and Deputy Director at the ARC Centre of Excellence for Creative Industries & Innovation (<http://cci.edu.au>). She holds an Australian Postdoctoral Fellowship for the ARC Discovery Project 'New Media and Public Communication' (2010-2013) and is a Chief Investigator on the ARC Linkage Project 'Digital Storytelling and Co-Creative Media' (2011-2014).

Her current research focuses on methodological innovation in the context of the changing media ecology, and in particular on the development of computational methods for media and communication studies. She has published widely on issues of cultural participation in new media contexts, focusing particularly on user-created content, online social networks, and co-creative media such as digital storytelling.

**Stuart Cunningham** is Distinguished Professor, Queensland University of Technology, and Director of the Australian Research Council Centre of Excellence for Creative Industries and Innovation. He is author or editor of several books and major reports, most recently: *The Media and Communications in Australia* 3rd ed (with Graeme Turner, Allen & Unwin, 2010), *What Price a Creative Economy* (Platform Papers, 2006), *Beyond the creative industries: mapping the creative economy in the United Kingdom* (with Peter Higgs and Hasan Bakhshi, NESTA, 2008) and *In the Vernacular: A Generation of Australian Culture and Controversy* (University of Queensland Press, 2008).

**Stephanie Hemelryk Donald** has worked in Australian higher education since 1997. In the 1980s and early 1990s she was employed as an actor and production assistant in the UK. Her first degree was in Chinese at the University of Oxford and her DPhil thesis was on Chinese film. She has been working in the Australian higher education sector since 1997, and her career has spanned research, teaching and management responsibilities. Her research and writing focuses on film, media, children's experience, and the Asia Pacific region. In recent years Stephi has worked specifically on urban branding, intra-regional and cinematic perspectives on cosmopolitanism and migration, and the idea of class in China. She is now Dean of the School of Media and Communication at RMIT, Melbourne.

**Terry Flew** is Professor of Media and Communications in the Creative Industries Faculty at the Queensland University of Technology, Brisbane, Australia. From 2001-2006, he was the Head of Media and Communication in the Creative Industries Faculty, and from 2006-2008 was Head of Postgraduate Studies. After a period as a Research Chair from 2009-2010, he became Acting Portfolio Director for Portfolio 2 – Fashion, Journalism, Media and Communication in January 2011.

He has been seconded from QUT to act as a Commissioner of the Australian Law Reform Commission from May 2011 to February 2012, chairing the Inquiry into the National Classification Scheme in Australia. This inquiry will be reviewing censorship and classification standards in Australia in the context of media convergence and ubiquitous access to high-speed broadband services, and will make recommendations to the Attorney-General, Robert McClelland, and the Minister for Home Affairs, Brendan O'Connor, by 31 January 2012.

**Lelia Green** is Professor of Communications at Edith Cowan University and a member of the Risk and Representation node of the CCI. Between 2006-9 she was on the International Advisory Panel of EU Kids Online and remains actively involved in the project. With Professors Catharine Lumby and John Hartley she made submissions to the DBCDE enquiry on the parameters of the 'Refused Classification' license category. She is the author of 'The Internet: An introduction to new media' (Berg, 2010).

**Greg Hearn** is Research Professor in the Creative Industries Faculty at QUT. His work focuses on policy development and R and D for new technologies and services in the creative industries. He has authored or co-authored over 20 major research reports and books, including, *Public policy in knowledge-based economies* (2003: Edward Elgar) and *The knowledge economy handbook* (2005: Edward Elgar); *Knowledge policy: Challenges for the 21st Century* (2008: Edward Elgar) and *Action research and new media*. (2008: Hampton Press). He is the leader of the Creative workforce 2.0 program in CCI.

**Larissa Hjorth** is an artist, digital ethnographer and senior lecturer in the Games Programs, School of Media & Communication, RMIT University. Since 2000, Hjorth has been researching and publishing on gendered mobile media, gaming and virtual communities in the Asia-Pacific—these studies are outlined in her book, *Mobile Media in the Asia-Pacific* (London, Routledge). Hjorth has published widely on the topic in national and International journals in journals such as *Games and Culture* journal, *Convergence* journal, *Journal of Intercultural Studies*, *Continuum*, *ACCESS*, *Fibreculture* and *Southern Review* and in 2009 co-edited two Routledge anthologies, *Gaming Cultures and Place in the Asia-Pacific region* (with Dean Chan) and *Mobile technologies: from Telecommunication to Media* (with Gerard Goggin). In 2010 Hjorth released *Games & Gaming* textbook (London: Berg).

**Jonathon Hutchinson** is a community manager for ABC Pool, the user-generated content site for the ABC. This position forms a component of his PhD research investigating the challenges and opportunities by incorporating UGC and its communities into the publishing practices of the ABC. He is an external PhD candidate at the QUT ARC Centre of Excellence for Creative Industries and Innovation embedded at the ABC in Ultimo. He is an avid Creative Commons supporter demonstrated through his professional and creative practices. With a video editing background, Jonathon has worked as a remix artist for several years now, repurposing material published under a CC license. He is excited by the possibilities of co-creating new meanings through collaboration on rich media text projects.

**Michael Keane** is a Principal Research Fellow at the ARC Centre of Excellence for Creative Industries and Innovation (CCI) at Queensland University of Technology, Brisbane. Michael has made over thirty visits to China and East Asia since 1989 and has provided expertise for a number of international consultancies in relation to emerging East Asian creative economies. He has written numerous book and articles on Chinese and East Asian creative industries. His book *Created in China: the Great New Leap Forward* was the first account of China's acceptance of the idea of the creative economy. His current work, *China's new Creative Clusters*, to be published in late 2011 is a study of several of China's most well known creative clusters including 798, Songzhuang, Fangjia, Creative 100, M50 and Suzhou Industrial Park. Michael's personal web site is called Creative East Asia.

**Ramon Lobato** is a postdoctoral research fellow with the Centre of Excellence in Creative Industries and Innovation (CCI) at the Institute for Social Research. He teaches in the Media and Communications program at Swinburne. His primary research area is audiovisual distribution, with a focus on informal and pirate networks. His forthcoming book, *Subcinema: Mapping Informal Film Distribution* (British Film Institute, 2011), examines how film circulates - both legally and illegally - in sites across the Asia-Pacific, Africa, and the Americas.

**Fiona Martin** joined the Media and Communications department in 2008 after more than eight years teaching journalism, radio and media production at Southern Cross University. A graduate of the University of Technology Sydney, Fiona worked first as a journalist/producer in community radio and then for ABC Radio networks, including Radio National and 702 Sydney. She has also been a freelance radio documentary maker, a multimedia and theatre sound designer and has written for regional newspapers and magazines, as well as academic journals. Her interest in online publishing led to the cross-media documentary series *Re-imagining Utopia* (2003) and a doctoral thesis on the emergence of an interactive multimedial ABC (2008). Fiona's publications include chapters in *Virtual Nation: the Internet in Australia* (2004) and 'New media, new audiences' in *Media and Communications In Australia* (2006). A reformed cyberfeminist, Fiona is interested in the expressive, pedagogical and political uses of online and new media technologies and in documenting the impact of participatory media on mainstream media production and publishing.

**David McKnight** is a Senior Research Fellow at the Journalism and Media Research Centre at the University of NSW. He is the author of three books on topics diverse as contemporary politics, recent Australian history and international espionage. David also contributes regularly to the opinion pages of Australian newspapers.

**Brian McNair** is Professor of Journalism, Media & Communication at Queensland University of Technology, Brisbane, Australia. He has authored many books and articles on political media, including *Journalists in Film* (2010), *News and Journalism in the UK* (fifth edition, 2009), *Mediated Access* (2003), *Journalism and Democracy* (2000) and *The Sociology of Journalism* (1998).

**Hallvard Moe** is associate professor of media studies at the University of Bergen. He has researched the regulation and development of public service broadcasters facing the internet. Moe is currently undertaking a project funded by the Norwegian Research Council on how online media transforms the public sphere. August 2011-February 2012 he is visiting scholar at the ARC Centre of Excellence for Creative Industries and Innovation, QUT. Web: [hm.uib.no](http://hm.uib.no).

**Jason Potts** is an evolutionary economist (on secondment from the School of Economics, UQ) specialising in the economics of innovation and growth through technological and institutional change. His current work focuses on the economics of creativity and happiness. His recent book is *'Creative Industries and Economic Evolution'* (Edward Elgar).

**Elsbeth Probyn** has taught media studies, sociology, and literature in Canada and the US, and is now the Professor of Gender Studies at the University of Sydney. She has held several prestigious visiting appointments, including the Mellon Distinguished Scholar, The University of Illinois, Urbana-Champaign, Honorary Professor, the Rockefeller Bellagio Centre, Albert Schweitzer International University, Geneva. In 2002 she was elected a Fellow of the Australian Academy of the Humanities, and in 2011 a Fellow of the Australian Academy of Social Sciences. Her current research focuses on material studies of food production and consumption and the role of local production in forging alternative inter-regional understanding of globalisation.

**Mark David Ryan** is a Research Fellow and Lecturer in film and television for the Creative Industries Faculty, Queensland University of Technology. He is a national expert on Australian horror films and genre cinema, and a leading commentator in the media on anything horror, cult film or cinema related. He has written extensively on popular genre cinema, creative industries, and cultural policy. His research has been published in *New Review of Film & Television Studies*, *Media International Australia: Incorporating Culture and Policy*, *Continuum: Journal of Media & Cultural Studies*, and *Studies in Australasian Cinema* among others.

**Nicolas Suzor** is a Lecturer in the law school at Queensland University of Technology in Brisbane, Australia. Nic's research interests are broadly in Intellectual Property and Technology law and more specifically on the emerging power relations in social media and networked technologies. His recently completed PhD examines digital constitutionalism and the legitimate governance of virtual communities. Nic teaches intellectual property, internet law, open content licensing, and jurisprudence in the law school's undergraduate and postgraduate programs.

**Julian Thomas** is Director of the Institute for Social Research and Professor of Media and Communications at Swinburne University of Technology. His research interests are in new media, information policy and the history of communications technologies. Before coming to Swinburne in 2000, he taught new media at RMIT, and worked on the staff of the Productivity Commission's Broadcasting Inquiry.

Julian is an Associate Editor of the website *Australian Policy Online*, and was co-editor with Peter Browne of *Briefings*, a public policy book series published by UNSW Press. He is a board member and Treasurer of the Public Interest Journalism Foundation, a member of the Consumer Consultative Forum of the Australian Media and Communications Authority, and is Convenor of the Swinburne University node of the Australian Research Council Centre of Excellence in Creative Industries and Innovation (CCI).

**Deb Verhoeven** is currently Professor and Chair of Media and Communication at Deakin University. Until recently she held the role of Director of the AFI Research Collection at RMIT. A writer, broadcaster, film critic and commentator, Verhoeven is the author of more than 30 journal articles and book chapters. Her most recent book is *Jane Campion* published in 2009 by Routledge, a detailed case study of the commercial and cultural role of the auteur in the contemporary film industry.

**Patrik Wikström** is an associate professor at the Media Management and Transformation Centre at Jönköping International Business School in Sweden. Wikström's research investigates how culture-producing organisations innovate and adapt to technology-driven change. He has published a number of book chapters and articles on the media industry dynamics and is the author of the book "The Music Industry: Music in the Cloud" published at Polity Press.

**Chris Wilson** is a Phd student associated with the ISR's Youthworx: Youth Media and Social Enterprise project. After completing a Bachelor of Arts specialising in political and economic geography, he conducted social, economic and market research and planning for a range of public and private consultancies and media organisations. Recently, he spent time in the alternative and mainstream education sectors teaching English, politics, economics and history.

**Darryl Woodford** is a PhD student in the Creative Industries faculty at QUT, researching the regulation of virtual environments. Having graduated with a Bachelor of Engineering from the University of Essex in the United Kingdom, he completed a Master of Science in Media Technology and Games at IT University of Copenhagen, Denmark, with a thesis examining the agency of avatars in virtual environments. His current research adopts ethnographic methodologies as part of an approach to establishing the behavioural norms and governance structures currently in place in environments such as *Eve Online*, and the regulatory approaches which suit different virtual environments.. His other research interests include the gambling industry, innovation and the way ludic structures are incorporated across different media and platforms.

**Elaine Jing Zhao** is a doctoral candidate on a CCI/iCi scholarship at Queensland University of Technology. She is undertaking research in firms' adoption of mobile marketing, and the role of mobile media in building brand-consumer relationship in China. Her current research interests include new media, user co-creation, and their cultural and business implications in China. She is going to share some learnings from her research on online community, online video industry, and the engagement with different actors in mobile industry.

**Venues**

This year, there are a few different venues hosting the CCI Symposium. Please make sure you take note of the location details for the events you have chosen.

**Coogee Legion Ex-Service Club**

200 Arden Street, Coogee  
P: 02 9665 5151

**UNSW CBD Campus**

Theatres 1 and 2  
1 O'Connell Street  
Sydney 2000

**Gilbert and Tobin**

2 Park Street  
Sydney 2000

**UNSW**

Red Centre G001  
Kensington 2052

**Getting to Coogee**

Coogee is located 20 minutes from Sydney Airport. Dependent on traffic conditions, a taxi will cost approximately \$25.00 to \$35.00, and from Coogee to the City approximately \$15.00 to \$25.00.

Coogee is well serviced by Sydney's transport system with bus routes to the city and to UNSW Kensington running every 10 minutes. Bus route 370 leaves Coogee for UNSW Kensington and bus routes 373/374 and Express routes (less stops) X73/X74 for the city. Information about Sydney Bus services is available from:

- Sydney Transport Infoline: [www.131500.com.au](http://www.131500.com.au) Tel: 131 500
- Sydney Buses website: [www.sydneybuses.nsw.gov.au](http://www.sydneybuses.nsw.gov.au)

**Accommodation****Medina Executive Coogee**

183 Coogee Bay Road, Coogee  
P: 02 9578 6000

W: <http://www.medina.com.au/medina-executive-coogee/hotel>

Whether your stay is long or short, Medina Executive Coogee is the ideal way to combine business and pleasure. After an early morning dip in the Pacific, linger over breakfast with a million-dollar view at one of a score of excellent beachside cafe before heading to the CBD 15 minutes away.

**Crowne Plaza Coogee Beach**

242 Arden Street, Coogee  
P: 02 9315 7600

W: <http://www.crowneplazacoogee.com.au>

With a prime position opposite the beach, this Sydney hotel accommodation has panoramic and uninterrupted sweeping views of the Pacific Ocean. Crowne Plaza Coogee Beach Hotel is located in one of Sydney's most glamorous beach locations and only a few kilometers away from the centre of Sydney.

**Coogee Bay Hotel**

253 Coogee Bay Road, Coogee

P: 02 9665 0000

W: <http://www.coogeebayhotel.com.au/stay.php>

Coogee Bay Hotel, located opposite Coogee Beach in Sydney's Eastern Suburbs, is so much more than just a hotel. This multi-award winning accommodation and entertainment venue, is superbly located across from the beach, and has everything under the one roof.

**CCI Symposium Dinner – Thursday, 17 November, 6.30pm**

Cost: \$25 per person (CCI has subsidised the cost per person)

**Ceviche**

56 Carr Street

Coogee 2034

W: <http://www.ceviche.com.au>

Enjoy stunning panoramic views of Coogee Beach at Ceviche Restaurant, serving contemporary Australian cuisine, under the direction of local chef Nik Eberhardt.

**Social activities**

Listed below are some suggestions/links for social activities in the Coogee area:

Ocean tidal pools <http://www.wylies.com.au/>

Ocean pools [http://www.randwick.nsw.gov.au/Places\\_for\\_people/Recreation\\_and\\_leisure/Ocean\\_pools/index.aspx](http://www.randwick.nsw.gov.au/Places_for_people/Recreation_and_leisure/Ocean_pools/index.aspx)

Coastal walks [http://www.randwick.nsw.gov.au/Places\\_for\\_people/Recreation\\_and\\_leisure/Coastal\\_walkway/index.aspx](http://www.randwick.nsw.gov.au/Places_for_people/Recreation_and_leisure/Coastal_walkway/index.aspx)

**ARC Centre of Excellence for Creative Industries and Innovation, Queensland University of Technology**

Creative Industries Precinct  
Z1 – 515 Musk Avenue  
KELVIN GROVE QLD 4059

P: +61 7 3138 3556

F: +61 7 3138 3723

W: <http://cci.edu.au/>

E: [infocci@qut.edu.au](mailto:infocci@qut.edu.au)

**Journalism and Media Research Centre, The University of New South Wales**

1 – 3 Eurimbla Avenue  
RANDWICK NSW 2052

P: +61 2 9385 8974

F: +61 2 9385 8528

W: <http://jmrc.arts.unsw.edu.au/>

E: [infocci@qut.edu.au](mailto:infocci@qut.edu.au)

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**AFTRS**