



# **The Big Picture**

## **Socio-Cultural Research and Australia's Policy Challenges**

**CCI Symposium**  
**27–29 July 2011**

**ARC Centre of Excellence for Creative Industries and Innovation (CCI)**

**Queensland University of Technology (QUT)**  
**Kelvin Grove**

**CCI** arc centre of excellence  
for creative industries  
and innovation

## CCI Emerging Scholars Workshop

Time	Activity	Location
09.30–10.00am	Registration/Coffee	
10.00–11.00am	<b>Introduction</b> <i>Jean Burgess (CCI)</i> <b>Keynote Address: 'Ethnography as Play'</b> <i>T.L. Taylor (Center for Computer Games Research, IT University of Copenhagen)</i>	IHBI Seminar Room
11.00am	<b>The CCI Great Debate: Introduction</b> <i>Mark Ryan (CCI) and Chris Wilson (Swinburne University)</i>	IHBI Seminar Room
11.05am	<u>Session 1: Workshop</u> Choose a topic below when registering	
	<b>Topic 1: Social Innovation</b> <i>Arthur Grau IV (One Economy Corporation), Greg Hearn (QUT) and David Mackenzie (The Salvation Army)</i>	QUT Health Boardroom Q2.04
	<b>Topic 2: Policy Relevant Research</b> <i>Stuart Cunningham (Director, CCI), Nic Suzor (QUT) and Yudhishthir Raj Isar (American University of Paris)</i>	IHBI Seminar Room
	<b>Topic 3: Media Ethnography</b> <i>T.L. Taylor (Center for Computer Games Research), with Christian McCrea (RMIT University), Larissa Hjorth (RMIT University) and John Banks (CCI)</i>	QUT Health Seminar Room Q2.05
01.00pm	Lunch	IHBI Atrium Function Area
1.30 – 4.00pm	CCI Advisory Board Meeting (Advisory Board and Management Committee members only)	Synergy 338
02.00pm	<u>Session 2: Workshop</u> Choose a topic below when registering	
	<b>Topic 1: Social Innovation</b> <i>Arthur Grau IV (One Economy Corporation), Greg Hearn (QUT) and David Mackenzie (The Salvation Army)</i>	QUT Health Boardroom Q2.04
	<b>Topic 2: Policy Relevant Research</b> <i>Nic Suzor (QUT), Yudhishthir Raj Isar (American University of Paris) and Ruth Bridgstock (QUT)</i>	IHBI Seminar Room
	<b>Topic 3: Media Ethnography</b> <i>T.L. Taylor (Center for Computer Games Research), with Christian McCrea (RMIT University), Larissa Hjorth (RMIT University) and John Banks (CCI)</i>	QUT Health Seminar Room Q2.05
3.00pm	Afternoon Tea	IHBI Atrium Function Area
3.20 – 5.00pm	<b>The CCI Great Debate</b> <i>Mark Ryan (CCI) and Chris Wilson (Swinburne University)</i> Introduction (5mins), Preparation Time (20mins), Rounds 1/2 and 3/4 (10mins each), Preparation Time – Semi-final (20mins), Round 1/2 (10mins), Preparation Time – Grand Final (10mins), Grand Final (10mins), Awards Ceremony (5mins)	IHBI Seminar Room
6.30pm	Symposium Dinner – all welcome to attend Cost (incl. GST): \$30 / \$20 students Register: <a href="http://tiny.cc/lf7pn">http://tiny.cc/lf7pn</a> by Friday, 8 July to secure a seat	Libertine 61 Petrie Tce, Paddington
8.30pm	Day close	

For catering purposes, please register your attendance for the workshop at <http://tiny.cc/lf7pn> by Tuesday, 12 July

## Centre of Excellence Symposium

Time	Activity	Location
9.00am	<u>Session 1</u> <b>Welcome and Introduction</b> <i>Rod Wissler (Executive Dean, QUT Creative Industries Faculty)</i> <b>Keynote Address: 'The Big Picture: Opportunities for Socio-Cultural Research in Meeting Australia's Challenges'</b> <i>Terry Cutler (Cutler and Company)</i>	IHBI Seminar Room
9.45am	<u>Session 2</u> <b>Policy Convergence</b> <i>Panel: Malcolm Long (Committee Member, The Convergence Review)</i> <i>Richard Eccles (Deputy Secretary, Arts and Sport, Department of Prime Minister and Cabinet)</i> <i>Terry Flew (Chair, Review of National Classification Standards)</i> <i>Chair: Stuart Cunningham</i>	IHBI Seminar Room
11.15am	Morning Tea <b>Book launch</b> <i>Copyright future copyright freedom – Brian Fitzgerald &amp; Benedict Atkinson</i> <i>Launched by Peter Coroneos (Chief Executive, Internet Industry Association)</i>	IHBI Atrium Function Area
12.00pm	<u>Session 3: Media Ethnography</u> <b>Keynote Address: 'Battles on the Field: Institutional Governance in e-Sports'</b> <i>T.L. Taylor (Center for Computer Games Research)</i> <b>Media Ethnography: Review of the Field in Australia</b> <i>Larissa Hjorth and Jo Tacchi (RMIT University)</i> <b>Games, Innovation and Research Methodology</b> <i>John Banks and Darryl Woodford (CCI)</i> <i>Discussant: Nominated research student</i>	IHBI Seminar Room
1.30pm	Lunch	IHBI Atrium Function Area
2.15pm	<u>Session 4: Policy Relevant Research</u> <b>Keynote Address: 'Cultural Policy: Confronting the Hydra'</b> <i>Yudhishthir Raj Isar</i> <b>Risk and Representation: AU Kids Online</b> <i>Lelia Green (Edith Cowan University)</i>	IHBI Seminar Room
3.30pm	Afternoon Tea	IHBI Atrium Function Area
3.30pm	<u>Session 5: Policy Relevant Research (continued)</u> <b>Doing Policy-relevant Research for Queensland's Creative Industries: CCI's Benchmark</b> <i>Panel: Lindy Johnson (QLD Department of Employment, Economic Development and Innovation), Peter Higgs (CCI) with Stuart Cunningham and Llew Jury (Reload Consulting)</i> <i>Respondent: Paul Sanders (Head of School, QUT Design)</i> <i>Discussant: Nominated research student</i>	IHBI Seminar Room

## Centre of Excellence Symposium

Time	Activity	Location
5.00pm	<b>Book launches</b> <i>Creative Industries and Economic Evolution – Jason Potts</i> <i>Launched by John Hartley (Distinguished Professor, Creative Industries, QUT)</i>  <i>Communication, Cultural and Media Studies – John Hartley</i> <i>Launched by Jason Potts (Principal Research Fellow, CCI)</i>  <i>China's Creative Industries – Lucy Montgomery</i> <i>Launched by Stuart Cunningham (Director, CCI)</i>	IHBI Atrium Function Area
6.00pm	Day close	

**For catering purposes, please register your attendance for the workshop at <http://tiny.cc/lf7pn> by Tuesday, 12 July**

## Centre of Excellence Symposium

Time	Activity	Location
9.00am	<b>Workshop: Engaging with the Media</b> <i>Catharine Lumby (UNSW), Axel Bruns (CCI), Mandy Thoo (Julian Cribb and Associates)</i>	IHBI Seminar Room
10.00am	<u>Session 6: Social Innovation</u> <b>Keynote: 'One Economy and Social Innovation'</b> <i>Arthur Grau IV</i> <i>Panel: David McKenzie and Denise Meredyth (RMIT University)</i>	IHBI Seminar Room
11.15am	<u>Session 7: Social Innovation (continued)</u> <b>Creative Cities Index</b> <i>Jason Potts (CCI) and Trent MacDonald (CCI)</i> <b>Remote Indigenous Broadband</b> <i>Ellie Rennie (Swinburne University of Technology)</i> <i>Discussant: Nominated research student</i>	IHBI Seminar Room
12.15pm	<b>Wrap-up</b> <b>Stuart Cunningham</b>  Lunch <b>Book launch</b> <i>The Enforcement of Intellectual Property Rights: Comparative Perspectives from the Asia-Pacific Region – Christoph Antons</i> <i>Launched by Anne Fitzgerald (Professor in Law Research, QUT Law School)</i>	IHBI Atrium Function Area
1.30pm	Day close	

*For catering purposes, please register your attendance for the workshop at <http://tiny.cc/jf7pn> by Tuesday, 12 July*

**John Banks** is a lecturer and researcher in the Creative Industries Faculty, Queensland University of Technology. He researches and publishes on media co-creativity and innovation (user-led innovation, user-created content, online social networks) in the creative industries, especially videogames and interactive entertainment. He is particularly interested in the relationships among industry professionals and innovative, creative users and consumers. He largely explores these relationships by undertaking ethnographic research projects. His past decade research on the topic of co-creativity in the videogames industry is culminating with the forthcoming book *Co-creating Videogames* (Bloomsbury Academic, 2011).

**Jean Burgess** is a Senior Research Fellow in the Creative Industries Faculty and the ARC Centre of Excellence for Creative Industries & Innovation (<http://cci.edu.au>). She holds an Australian Postdoctoral Fellowship for the ARC Discovery Project 'New Media and Public Communication' (2010-2013) and is a Chief Investigator on the ARC Linkage Project 'Digital Storytelling and Co-Creative Media' (2011-2014).

Her current research focuses on methodological innovation in the context of the changing media ecology, and in particular on the development of computational methods for media and communication studies. She has published widely on issues of cultural participation in new media contexts, focusing particularly on user-created content, online social networks, and co-creative media such as digital storytelling.

She is the co-author of the first research monograph on YouTube – *YouTube: Online Video and Participatory Culture* (Polity Press, 2009), which has subsequently been translated into Portuguese (Editora Aleph) and Italian (Editore EGEA). Burgess has developed several applied research partnerships with cultural institutions and community-based organizations, focusing on the uses of co-creative media such as digital storytelling for cultural participation, advocacy and engagement. She has a background in music performance, cultural studies and Internet studies.

**Stuart Cunningham** is Distinguished Professor, Queensland University of Technology, and Director of the Australian Research Council Centre of Excellence for Creative Industries and Innovation. He is author or editor of several books and major reports, most recently: *The Media and Communications in Australia 3rd ed* (with Graeme Turner, Allen & Unwin, 2010), *What Price a Creative Economy* (Platform Papers, 2006), *Beyond the creative industries: mapping the creative economy in the United Kingdom* (with Peter Higgs and Hasan Bakhshi, NESTA, 2008) and *In the Vernacular: A Generation of Australian Culture and Controversy* (University of Queensland Press, 2008).

**Terry Cutler** is an industry consultant and strategy advisor with a background in the information and communications technology sector. Terry Cutler has authored numerous influential reports and papers on the Digital Economy and innovation.

During 2008 he chaired the Australian Government's Review of the National Innovation System which culminated in the Report, *Venturous Australia*. He currently holds the following appointments: Deputy Chairman, Commonwealth Scientific and Industrial Research Organisation (CSIRO), Director Multimedia University, (Universiti Telekom Sdn. Bhd.) Malaysia Director National Health Call Centre Network Ltd, Chairman Advisory Board, Centre of Excellence for Creative Industries and Innovation, Member RMIT Design Research Institute Advisory Board and Director The Conversation Ltd. He has served on numerous other boards, involving both industry and cultural agencies.

Terry Cutler is a Fellow of the Australian Academy of Technological Sciences and Engineering, the Australian Academy of the Humanities and the Australian Institute of Public Administration. In 2002 he was awarded an honorary doctorate by Queensland University of Technology and in 2003 was awarded Australia's Centenary Medal.

**Richard Eccles** has 20 years experience in public administration, and has occupied senior positions both in the Government and non-government sectors. He is currently Deputy Secretary in the Department of the Prime Minister and Cabinet, with responsibility for the Office of the Arts and Sport. Prior to this Richard was Deputy Secretary in the Department of Health and Ageing, where he had worked across a range of areas including primary care, rural health, Commonwealth-State agreements and health regulation. In the late 1990's, Richard served as the Executive Director of the Rural Health Education Foundation, a not-for-profit organisation committed to improving educational opportunities for health professionals practicing in rural and remote areas. He holds a Masters degree in Australian Studies from the University of New South Wales, where he studied culture, art and literature; and a Bachelor of Arts degree in political science and English literature from the Australian National University.

**Terry Flew** is Professor of Media and Communications in the Creative Industries Faculty at the Queensland University of Technology (QUT), in Brisbane, Australia. He is currently a Lead Commissioner of the Australian Law Reform Commission, chairing the National Classification Scheme Review, and is on leave from QUT for the duration of the review, which is due to report to the Attorney-General by 31 January, 2012.

Professor Flew is the author of *New Media: An Introduction* (Oxford, 2008- 3<sup>rd</sup> Edition), *Understanding Global Media* (Palgrave, 2007), and *The Creative Industries, Culture and Policy* (Sage, 2011).

He is a Chief Investigator in the Australian Research Council Centre of Excellence for Creative Industries and Innovation, and has headed Australian Research Council-funded research projects into citizen journalism in Australia (with the Special Broadcasting Service, Cisco Systems and The National Forum), and the role of suburbs in creative industries development. He has also been engaged in research into creative industries and cities in China and East Asia, including the ARC Discovery-Project *Internationalising Creative Industries: China, the WTO and the Knowledge-Based Economy*. Professor Flew was also a member of the ARC-funded Cultural Research Network from 2005-2009.

**Arthur Grau IV** serves as the community manager and social network organizer for Applications for Good at One Economy. Previously he led the design and implementation of the Digital Connectors curriculum and educator trainings. To support this national initiative he developed the suite of online tools dedicated to the Digital Connectors including the curriculum website, Connectors Club and Digi-Staffing.

Prior to One Economy, Mr. Grau served as Program Director with Just Think. The programming, media and online tools created at Just Think, to integrate new media tools into learning in and out of the classroom, continue to be seen as leading the field. From 2005-2010 he served as learning design consultant and three time project mentor with the Stanford-based Southeast Asian Leadership Network. The network produces and delivers student led service work every summer in Southeast Asia.

With 15 years experience as an artist, graphic designer and media producer through his work in *Media and Social Change* at the University of California, he believes high quality entertainment can have a positive impact on personal development and society.

**Lelia Green** is Professor of Communications at Edith Cowan University and a member of the Risk and Representation node of the CCI. Between 2006-9 she was on the International Advisory Panel of EU Kids Online and remains actively involved in the project. With Professors Catharine Lumby and John Hartley she made submissions to the DBCDE enquiry on the parameters of the 'Refused Classification' license category. She is the author of *The Internet: An introduction to new media* (Berg, 2010).

**Greg Hearn** is Research Professor in the Creative Industries Faculty at QUT. His work focuses on policy development and R and D for new technologies and services in the creative industries. He has authored or co-authored over 20 major research reports and books, including, *Public policy in knowledge-based economies* (2003: Edward Elgar) and *The knowledge economy handbook* (2005: Edward Elgar); *Knowledge policy: Challenges for the 21st Century* (2008: Edward Elgar) and *Action research and new media*. (2008: Hampton Press). He is the leader of the Creative workforce 2.0 program in the ARC Centre of Excellence for Creative industries and Innovation.

**Peter Higgs** is manager of the Creative Economy mapping programme and the innovative Creative Industries Business Intelligence Service conducted in conjunction with the Department of Employment, Economic Development and Innovation. He is the co-author of the recent RESTA Report *Beyond Creative Industries*, and of the review of the Pacific Film and Television Commission Corporate Plan 2004-2009 (December 2006). He is also the author of *The Future for Documentaries in Australia: Coming, Ready or Not!* (2005) for the SPAA/ASDA Documentary Council and co-author of *Cottages to Corporations: Access to Overseas Markets for Australia Creative Digital Industry* (2003) and *A Guide to Digital Rights Management* (2003), both for the Australian Department of Communications, IT and the Arts (DCITA). Prior to joining the CCI he worked in the software and digital media industries, including Content Strategies, IPR Systems, Pacific Advanced Media Studios, Access CMC and Apple Computer.

**Larissa Hjorth** is an artist, digital ethnographer and senior lecturer in the Games Programs, School of Media & Communication, RMIT University. Since 2000, Hjorth has been researching and publishing on gendered mobile media, gaming and virtual communities in the Asia–Pacific—these studies are outlined in her book, *Mobile Media in the Asia-Pacific* (London, Routledge). Hjorth has published widely on the topic in national and International journals in journals such as *Games and Culture journal*, *Convergence journal*, *Journal of Intercultural Studies*, *Continuum*, *ACCESS*, *FibreCulture* and *Southern Review* and in 2009 co-edited two Routledge anthologies, *Gaming Cultures and Place in the Asia–Pacific region* (with Dean Chan) and *Mobile technologies: from Telecommunication to Media* (with Gerard Goggin). In 2010 Hjorth released *Games & Gaming* textbook (London: Berg).

**Yudhishtir Raj Isar** is a cultural analyst, educator, advisor and public speaker. Currently Professor of Cultural Policy Studies at The American University of Paris (Jean Monnet Professor, 2003-2008), *Maître de Conférence* at *SciencesPo* and visiting professor at a number of other universities. He is the founding co-editor of the *Cultures and Globalization Series* published by SAGE. President of the European arts and culture platform *Culture Action Europe* (2004-2008), Trustee of the Institute of International Visual Arts, London 1994-2010 and Acting Chair, 2009-10; advisor to several other cultural organizations in Europe, North America and India. Consultant to the European Commission, the Organization of American States (OAS), the European Cultural Foundation and the United Nations Special Unit for South-South Cooperation. Earlier, at UNESCO, Director of Cultural Policies and of the International Fund for the Promotion of Culture; in 1994-96, Executive Secretary of the World Commission on Culture and Development. In 1986-87, Isar served as the first Executive Director of the Aga Khan Program for Islamic Architecture at Harvard University and MIT.

**Lindy Johnson** is the manager of the Queensland Government's Creative Industries unit, with Department of Employment, Economic Development and Innovation. Lindy's passion for creativity and design combined with her keen nose for business and export opportunities is the result of years of experience working in the sector.

Trained as an artist, Lindy has worked extensively in industry and government, conceiving and initiating highly innovative programs targeted at increasing employment opportunities for creatives, increasing the demand for Queensland's creative products and services, and increasing the economic viability of the sector.

Lindy has used her position as manager of DEEDI's Creative Industries unit to develop several successful programs for industry, including *HEAT Architecture*, *HEAT Fashion*, and *Ulysses – Transforming Business through Design*.

**Llew Jury** is the founder and Managing Director of Reload Consulting (Aust) Pty Ltd. He is an experienced digital media entrepreneur, web strategist, business coach and business innovator.

Through Reload Consulting, Llew offers an experienced, fresh, practical and business centric approach to business coaching, web strategy, search engine optimisation, usability consulting, software development and IT Management. All whilst encouraging and fostering innovation at all organisational levels and developing businesses and individuals to exceed expectations.

**Malcolm Long** is Principal of the consultancy Malcolm Long Associates which has advised a wide range of commercial and public enterprises in broadcasting and communications, especially on digital convergence issues.

He is currently Chairman of the National Institute of Dramatic Art (NIDA) and Chairman of the Australian Centre for Broadband Innovation. For 10 years until mid-2010, he was a Member of the Australian Communications and Media Authority and before that the Australian Broadcasting Authority. He was Executive Director of the Australian Film Television and Radio School (AFTRS) from 2003 - 2007.

From 1993-97 he was Managing Director of SBS Corporation and prior to that Deputy Managing Director of the ABC. Earlier he was Director of ABC Radio.

During his career Malcolm has been a working journalist, broadcaster, executive producer and network manager. He speaks and writes about media, the creative industries and new communications technologies and their impact in businesses and the community.

**Trent MacDonald** is a researcher with CCI and a PhD student with the School of Economics at UQ. Research interests relate to evolutionary and complexity economics, and he is currently developing a new suite of cultural and creative industries indices with CCI.

**David MacKenzie** has a strong record of research and development in public policy, applied social research and evaluation, especially on youth policy and homelessness. Projects have included policy and practice on marginalised young people; the youth work profession; drug issues; crime prevention; cross-cultural diversity; and homelessness. He was the initiator of the ISR's Youthworx project, and is a director of Youth Development Australia Ltd which is the NGO that operates Youthworx. David is co-author of *Youth Homelessness: Early Intervention and Prevention*. In 2007-2008, David was one of four Commissioners responsible for the National Youth Commission into Youth Homelessness, which had a major impact on policy in Australia.

**Christian McCrea** is a lecturer and researcher at the Games Program of RMIT University, Melbourne. He researches digital histories, aesthetics and audiences, especially how play cultures coalesce around skills and knowledge bases. Among his published book chapters and articles are those on Starcraft and e-sports cultures, horror videogames and the pleasures of difficulty, Anonymous and 4chan's culture of the digital grotesque, anime culture and VHS collecting, portable game consoles and Pokémon.

**Denise Meredyth** is the Deputy Pro Vice Chancellor Research and Innovation in the College of Design and Social Context RMIT. Her research on social partnerships and innovative solutions to endemic problems of government ranges across social policy, education, youth, community consultation, policing and planning.

**Jason Potts** is an evolutionary economist (on secondment from the School of Economics, UQ) specialising in the economics of innovation and growth through technological and institutional change. His current work focuses on the economics of creativity and happiness. His recent book is 'Creative Industries and Economic Evolution' (Edward Elgar).

**Ellie Rennie** is a Senior Research Fellow in CCI based at the ISR, working in the areas of broadband policy and community communication. In mid-2008 she commenced work on a three year project, The Reinvention of Indigenous Media: Innovation, Expansion and Social Development, funded by the Australian Research Council (Discovery, APD). Her book *Community Media: A Global Introduction*, was published by Rowman & Littlefield (US) in 2006. Her second book, *Life of SYN: A Story of the Digital Generation* is due for release in September. Ellie is involved in a number of academic and community associations, including the International Association of Media Communication Research, Engage Media and the Wesley College Institute for Innovation in Education (Research and Advisory Committee Member).

**Mark David Ryan** is a Research Fellow and Lecturer in film and television for the Creative Industries Faculty, Queensland University of Technology. He is a national expert on Australian horror films and genre cinema, and a leading commentator in the media on anything horror, cult film or cinema related. He has written extensively on popular genre cinema, creative industries, and cultural policy. His research has been published in *New Review of Film & Television Studies*, *Media International Australia: Incorporating Culture and Policy*, *Continuum: Journal of Media & Cultural Studies*, and *Studies in Australasian Cinema* among others.

**Paul Sanders** is Head of School of Design at QUT. Paul has been an academic for 12 years and practicing architect for 20 years. He has been published in international journals in the fields of architecture and urban design, and completed a Master of Architecture by research in 2003. His current research is in the field of urban morphology. He has extensive design experience through built work, as well as international design competitions.

**Nic Suzor** is a Lecturer in the law school at Queensland University of Technology in Brisbane, Australia. Nic's research interests lie generally in Intellectual Property and Technology law and more specifically in copyright policy and the emerging power relations in social media and networked technologies. Nic is a member of the Legal and Regulatory Program of CCI and has published broadly and been involved in public policy advocacy on copyright, open access, content classification, and other online regulation issues. Nic teaches intellectual property, internet law, open content licensing, and jurisprudence in the law school's undergraduate and postgraduate programs.

**Jo Tacchi** is Deputy Dean, Research and Innovation in the School of Media and Communication at RMIT University. She is a media anthropologist with a special interest in radio and digital media. Her research has included collaborations with a range of partners including UNESCO and other UN agencies, NGOs and corporate partners. Her research has focused both on ethnographic understanding of media and communication for development in a range of contexts, and on developing ethnographically informed participatory and mixed method approaches to understanding social change. Research in communication for development (C4D) has been a focus of her research since 1999. Her work in this area has been centrally concerned with issues around culture and social change, and in developing suitable methodologies for investigating this.

**TL Taylor** is Associate Professor in the Center for Computer Games Research and a founding member of the Center for Network Culture at the IT University of Copenhagen. She has been working in the field of internet and multi-user studies for over fifteen years and has published on topics such as play and experience in online worlds, values in design, intellectual property, co-creative practices, game software modification, play as assemblage, avatars and online embodiment, gender and gaming, pervasive gaming, and e-sports. Her book *Play Between Worlds: Exploring Online Game Culture* (MIT Press, 2006) uses her multi-year ethnography of *EverQuest* to explore issues related to massively multiplayer spaces. She is currently at work on a book about professional computer gaming (MIT Press, forthcoming) and a co-authored volume on ethnography and virtual worlds (Princeton University Press, forthcoming).

**Chris Wilson** is a PhD student associated with the ISR's *Youthworx: Youth Media and Social Enterprise* project. After completing a Bachelor of Arts specialising in political and economic geography, he conducted social, economic and market research and planning for a range of public and private consultancies and media organisations. Recently, he spent time in the alternative and mainstream education sectors teaching English, politics, economics and history.

### The venue

The Institute of Health and Biomedical Innovation (IHBI) is located on the corner of Musk Avenue and Blamey Street, 60 Musk Avenue, in the Kelvin Grove Urban Village.

IHBI's state-of-the-art research facility at the Kelvin Grove Urban Village in Brisbane was opened by Queensland Premier Peter Beattie MP on Tuesday 24th October 2006. It's an outstanding architectural accomplishment. From the giant public sculptures on the outside, to the environmentally friendly air conditioning units on the inside, the building is one of the most impressive research facilities in Australia today.

Please click [here](#) for shopping and dining options in the Kelvin Grove Village.

### Getting to IHBI

Brisbane's domestic and international terminals are located approximately 20 minutes from the centre of Brisbane city.

The Airtrain (<http://www.airtrain.com.au/>) is a quick and easy airport to city transfer option, departing every 15 minutes.

Bus route 66 runs every 10 minutes in peak hour from the Cultural Centre Busway and Roma Street Busway, dropping passengers within QUT, Kelvin Grove. For further details, please visit <http://translink.com.au/travel-information/services-and-timetables/buses/route-66>

The IHBI building is approximately a 15 minute walk from Roma Street Station/Busway.



**Accommodation****Grand Chancellor (A)**

23 Leichhardt Street, Brisbane

P: 07 3831 4055

W: [www.ghihotels.com/hgc/Brisbane/hotels.aspx](http://www.ghihotels.com/hgc/Brisbane/hotels.aspx)

The 4.5 star Hotel Grand Chancellor Brisbane is situated on the highest point in Brisbane's central business district. Opposite the picturesque Roma Street Parklands, all rooms offer breathtaking views of the city, mountains or Brisbane's River.

**Rydges South Bank (B)**

9 Glenelg Street, South Bank

P: 07 3364 0800

W: <http://www.rydges.com/hotel/RQSOUT/Rydges-South-Bank-Brisbane.htm>

Rydges South Bank offers comfortable Brisbane accommodation located in the heart of city's arts and entertainment precinct and is the closest hotel to Brisbane's Queensland Performing Arts Centre. Activities in the precinct are endless with regular events and showcases on art, music, food & films.

**Riverside Hotel South Bank (C)**

20 Montague Road, South Brisbane

P: 07 3846 0577

W: [www.riversidehotel.com.au/](http://www.riversidehotel.com.au/)

The Riverside Hotel South Bank is a 4 star hotel located within the South Bank cultural precinct, home to the Brisbane Convention and Exhibition Centre, Queensland Performing Arts Complex, Museum, Art Galleries and Lyric Theatre along with a wide range of restaurants, bars and coffee shops.

**CCI Symposium Dinner – Wednesday, 27 July, 6.30pm**

Cost: \$30 per person/\$20 per student (CCI has subsidised the cost per person)

**Libertine (D)**

No. 5, The Barracks.

61 Petrie Terrace, Paddington

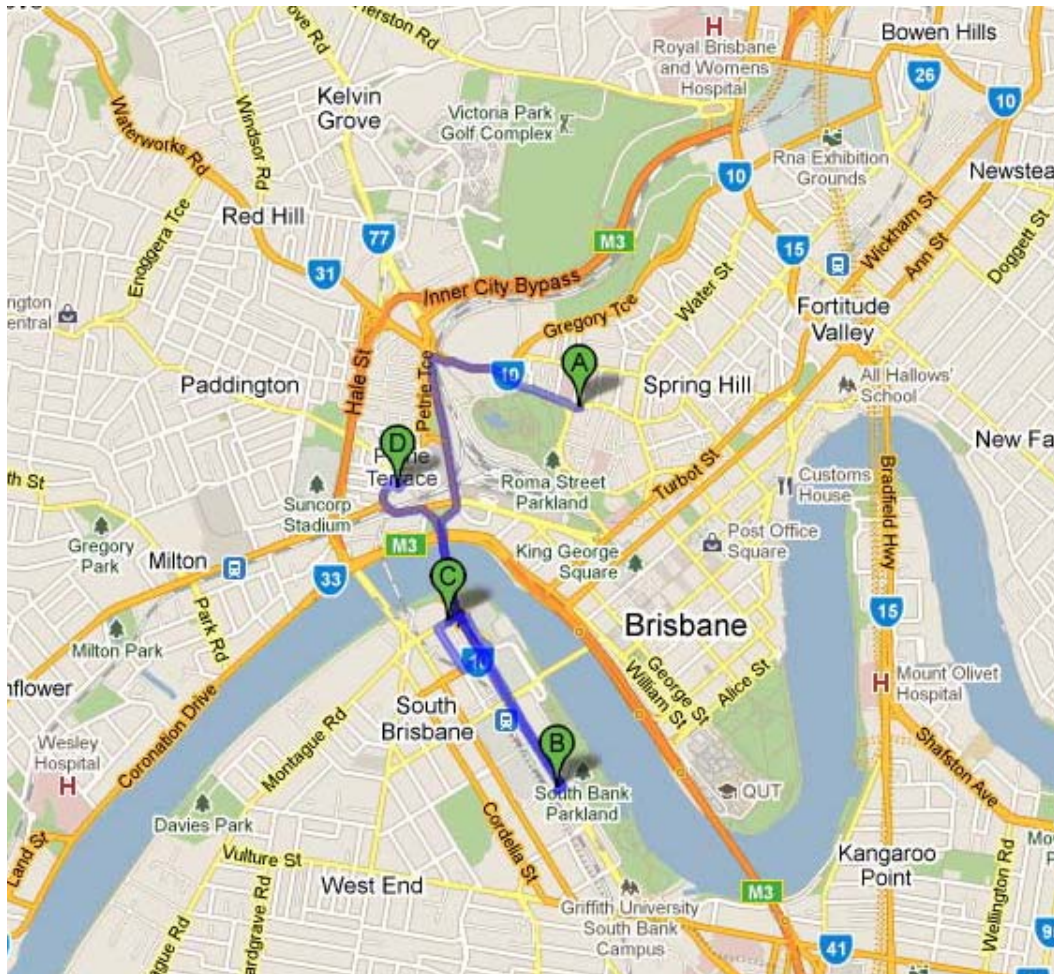
P: 07 3367 3353

W: <http://www.libertine.net.au/>

Libertine Brisbane is located in the historic Paddington Barracks building on Petrie terrace. Dine on our delicate french-vietnamese cuisine and sip on hand-crafted cocktails, as you luxuriate in French-colonial bordello-style surrounds dripping with antique chandeliers and recycled timber furniture.

Map

Location details of accommodation and symposium dinner as listed above.



ARC Centre of Excellence for Creative Industries and Innovation, Queensland University of Technology

Creative Industries Precinct  
Z1 – 515 Musk Avenue  
KELVIN GROVE QLD 4059

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F: +61 7 3138 3723

W: [www.cci.edu.au](http://www.cci.edu.au)

E: [infocci@qut.edu.au](mailto:infocci@qut.edu.au)

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